AKSHAYA SAWANT

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Head Of Content Jun. 2020 - Present

Aparna Madireddi for San Ramon Mayor // Remote

- Executed thoughtful and compelling social media campaigns that led to tangible, positive results, and maximized engagement for selected target audiences
- Remotely managed interns and volunteers to brainstorm and source relevant, captivating content, and provided guidelines to establish a higher standard for the sourced videos
- Produced, shot and edited campaign videos that aligned with the principal's vision and purpose
- Handled day to day operation of daily social posts, paid ads, graphics and videos from ideation to completion for Facebook, Instagram, YouTube, and Twitter

Creative Producer Sep. 2019 - Mar. 2020

Tom Steyer 2020 // San Francisco

- Closely supervised and maintained consistent production of over $75 million in direct response persuasion ads, consisting of over 2000 graphic and video assets for a national presidential campaign
- Produced paid ads, print materials, merchandise, social media and web graphics that helped increase the principal's polling from 4% in Nevada and 3% in South Carolina to 12% and 15%, respectively
- Liaised with state teams, in-house creative teams, and external vendors to deliver thought-provoking, engaging content within the set deadlines
- Helped initiate the creation of parallel Spanish video content to spread the message of the campaign to a broader audience
- Pitched in as a camera operator, video editor, and sound recorder on various projects

Writer, Producer, Director, Editor Oct. 2016 - Present

Talking To The Wind // Boston, Mumbai, Bay Area

- Produced an original, cinematic, feature length documentary from conception to completion
- Managed remote artists to achieve surround sound design, original music, and publicity materials
- Administered post-production workflow for 4K footage
- Produced a film festival strategy to maximize distribution budget

Director, Cinematographer, Editor Mar. 2019 - Jan. 2020

The T.Smith Experience // Bay Area

- Managed pre-production and crafted budget, hired and coordinated local production crew to shoot on location, for a reality talk show that aimed to empower local businesses
- Edited 4k footage to achieve ideal picture lock, sound design, and color correction

AWARDS & RECOGNITION

Talking to the Wind

- 11 Festival Selections, 14 Nominations, 6 Wins
- Screened internationally in The Netherlands, Italy, Poland, Canada and the United States
- Raised funds to extend the social impact of the film in association with the NGO Hope B~Lit
- Recipient of The Virgin Unite Social Impact Film Fund // Post-Production (2018) and Production (2017)

EDUCATION

- MFA // Film and Media Art 2019
  Emerson College, Boston
- BFA // Painting 2012
  Rachana Sansad AFAC, Mumbai

SKILLS

Content Creation, Production Coordination, Project Management, Editing, Research, Creative Design, Social Media Marketing, Motion Graphics, Time Management, Problem Solving, Team Leadership, Written and Verbal Communication

SOFTWARE

Adobe Creative Suite, Final Cut Pro, Pro Tools, Celtx, Final Draft, Microsoft Office Suite

HARDWARE

Certified on Industry Standard Soundstage, Canon and Sony Cameras (DSLR and Cinematic), J.L. Fisher Dolly, Professional Sound Equipment